



Canadian Mental Health Association, National CEO

The Canadian Mental Health Association (CMHA) is a nationwide federation of organizations working to deliver transformative systems of mental health and substance use care so that all people in Canada receive the kinds of care they need, where and when they need it. Together, they advocate for change, reshape perceptions, and create the resources, systems, and conditions for accessible care for all.

They accomplish this mission through influencing policy, education, and research, as well as building awareness among a range of partners, including government, the public, and partner organizations. CMHA National works to assist the members of the Association through the 87 CMHA Divisions and Branches/Regions in over 300 communities across Canada. They reach out to the federal government at political and bureaucratic levels to drive policy and advocate on issues related to mental health.

Their programs and services are tailored to the needs and resources of the communities where they are based. One of the core goals of these services is to help people with mental illness develop the personal tools to lead meaningful and productive lives. Their contributions to an emerging mental health movement have been vital and unequalled, reflected proudly in their legacy as Canada's oldest mental health organization. In 2018, they celebrated their 100th anniversary.

They are in the final year of their current strategic plan, which provides the foundation for "strengthening our collective voice" and enhances their ability to be a strong and unified organization from coast to coast. The organization is currently undertaking the development of a new nationwide strategic plan, from which a new National Office strategic plan will be developed. Concurrently, they have started a project to modernize the CMHA brand.

The National Office exists to strengthen the federation's work in mental health and substance use health. They advocate for nationwide change, incubate and scale innovations, and create the conditions and resources to support accessible care for all so that transformative ideas can flourish, and communities can thrive. This requires National to focus on listening to the key issues that emerge nationwide from the work done at the Branch and Division layers by effectively convening and leading collaboration across the Federation.

In a three-layered federation, the National CEO plays a pivotal role in providing strategic leadership and fostering collaboration across the federation. As the license holder and owner of the Brand, the National CEO ensures there is clear accountability from the Divisions to the National office and to the federation. The National CEO is a servant leader to the federation, bridging diverse interests, facilitating the sharing of resources, and advocating for the collective impact of the federation, amplifying its reach and effectiveness. The National CEO has a critical role to play in providing the resources of the National office to support steering federation-wide decision-making, collaboration and alignment of the Federation.

The successful candidate will have a Masters level preparation or equivalent and professional qualifications that demonstrate the ability to lead a complex organization and complex issues. They will also possess:

- Demonstrated leadership experience, ideally in the mental health and/or addictions fields, preferably in a federated model or association;
- Experience must reflect success in a high profile and complex environment including strategic planning, public policy, government relations, advocacy, change management,



- strategic communications, branding, education, research and partnership development;
- Experience with building profile and capacity for organizations. This includes the development of visions and strategies to achieve organizational corporate goals and objectives, the selection and implementation of policies, practices and systems and the building and creation of high functioning teams; and,
 - Ability to communicate in both English and French would be viewed as an asset.

CMHA has engaged DHR Global to manage this search. To explore this exciting opportunity further, please contact or submit your resume to lmiller@dhrglobal.com. This posting will remain open until the position is filled.

All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority. If suitable Canadian citizens or permanent residents cannot be found, other individuals will be considered. CMHA is committed to an equitable, diverse, and inclusive workforce. We welcome applications from all qualified persons. We encourage women; First Nations, Métis and Inuit persons; members of visible minority groups; persons with disabilities; persons of any sexual orientation or gender identity and expression; and all those who may contribute to the further diversification of ideas and the organization to apply.